

# Education Through Music



®  
*Sounds wonderful, doesn't it?*



**About Education Through Music, Inc.**  
Education Through Music (ETM) is a non-profit organization founded in 1991 that promotes and supports music instruction in disadvantaged schools to enhance students' academic performance and general development. ETM partners with elementary and middle schools serving at-risk populations and ensures that every child, regardless of talent or ability and including those in special education, has quality music instruction at least once a week. ETM currently serves over 8,000 students at 17 elementary and middle public and parochial schools in New York City, and our affiliate in L.A. serves another 1,500 students. In addition to partnering directly with inner-city schools, ETM also provides professional development and advisory services to schools and organizations across the country. ETM's second affiliate will be opening in the Bay Area within the next year.



## Operating Budget

ETM currently runs on an operating budget of \$1.7 million. Over 81% of every dollar raised goes directly to our music education programming. In 2007, Charity Navigator awarded ETM four stars (its highest rating) for fiscal responsibility.

**Less than a quarter of all charities evaluated receive the four star rating.**

## Partnership Opportunities

ETM has a number of partnership opportunities available for the **"Seventh Annual Children's Benefit Gala"**:

**Corporate Sponsorship at ETM Events:** Cost depends on sponsorship level (ranging from \$500 for the "Patron" Level to \$15,000+ for the "Puccini" Sponsor Level). **In-kind auction donation opportunities** available as well. **Benefits** can be customized for individual sponsors and will include acknowledgment at the event, VIP seating at the event, recognition on all promotional materials, including the Benefit program, newsletters, Annual Report, event signage, and on Charitybuzz, an online cause marketing firm that reaches millions of viewers and potential auction bidders world-wide. Contact Emily at [eestock@ETMonline.org](mailto:eestock@ETMonline.org) for more information.



## ETM Board of Directors

ETM's 17 Directors and seven Advisory Board Members include representatives from such companies as **Wachovia Securities, JP Morgan Chase, HiT Entertainment, Citigroup, Pfizer**, as well as a number of artists and musicians.

## Awards/Accolades/Press

In 2005, ETM was one of 14 recipients nationwide to be awarded a three-year grant under the U.S. Department of Education's "Arts in Education Model Development and Dissemination Grants Program". Over the years, ETM has been recognized with support from nationally renowned institutions, including the National Endowment for the Arts, the GE Foundation, the Ford Foundation and The New York State Music Fund.

ETM has been featured in The NY Daily News, NY1, ABC-News, PBS Nightly Business Report, The Chronicle of Philanthropy, Daily Candy, The New York Times, CBS-News, Billboard Magazine, and other media outlets.

